



ACA and CPCU Joint Meeting Presents:  
**January Speaker:  
 Jeffrey T. Bowman**

**Topic: Claims Adjusting in 2010:  
 Challenges & Opportunities**

Jeffrey T. Bowman is President and CEO of Crawford & Company, the world's largest independent provider of claims management solutions with more than \$1 billion in revenues and 9,000 employees based in 63 countries. During his 20-year career at Crawford, he has held a variety of executive positions in Crawford's financial, strategic planning, domestic and international operations, maximizing delivery of Crawford's services worldwide and identifying and participating in a number of strategic acquisitions that increased the company's global coverage.

After serving as COO for global property and casualty services, Mr. Bowman was named CEO of Crawford in January 2008. Since then, he has overseen a number of

transformative initiatives that have improved expense and cash management, created a pay-for-performance culture in the organization and increased operational efficiency and results for clients.

Mr. Bowman was born in London, England and has the honor of holding dual citizenship in both the United States and the United Kingdom. He started his insurance career as a management trainee with an industrial corporation in London, England. After three years, he left to become a financial analyst with Avon U.K. While there, he realized he had a knack for numbers and decided to study accounting. In his biography, he stated, "I knew that the accounting discipline would provide me with a solid base on which to build a business management career."

It is apparent this is what Mr. Bowman has done since his first management trainee job in 1969 to his present position now as the CEO and President of Crawford & Company in 2008.

Please join us and the CPCU Society at our joint luncheon on January 12, 2010 at the Villa Christina. See page 2 for additional details about the luncheon.

## Claims Person of the Year Award

We are seeking nominations for the person you feel is most deserving of the Claims Person of the Year Award. This award will be presented to an individual who meets the following requirements:

- A member of the Atlanta Claims Association, Inc.
- Must be a full-time claims professional providing insurance claims services.
- Anyone carrying the title Claims Manager or above will not be eligible for the award.
- Anyone whose primary function is that of an attorney will not be eligible.

The nominees will be judged on:

- Business ethics
- Business achievements
- Claims handling expertise
- Contributions to the industry
- Education achievements
- Contributions to the Claims Association

The winner will receive an award of \$500, a trophy to display at their office and an engraved plaque.

If you know of someone within your company or the Association that meets these qualifications, please complete the nomination form and send to:

Robin Weidman  
 1860 Kerry Creek Drive  
 Marietta, Georgia 30066  
 (770) 977-2358 • Fax (866) 420-0116

Deadlines for entries will be January 1, 2010. Each nominee will be a guest of the Association at the March 2010 luncheon meeting and the five finalists will be invited to the ACA Convention Banquet in April 2010.

This is a great opportunity to provide individual recognition and reward exceptional contributions. Your participation will facilitate the realization of the objectives of the ACA and is greatly appreciated.

### Claims Person of the Year Award Nomination Form

Nominee Name \_\_\_\_\_

Employer \_\_\_\_\_

Position \_\_\_\_\_

What, in your opinion warrants consideration of this nominee? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

In management?  Yes  No

Business address \_\_\_\_\_

\_\_\_\_\_

Member of Atlanta Claims Association?  Yes  No

Sponsor \_\_\_\_\_

Employer \_\_\_\_\_

Telephone \_\_\_\_\_

Send this form to: Robin Weidman • 1860 Kerry Creek Drive • Marietta, Georgia 30066 • (770) 977-2358 • Fax (866) 420-0116